

# IPX Program Manager - User Guide

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# 1 Introduction

The intent of the User Guide is to provide guidance to the IPX Program Manager portal for end users.

# 2 User ID

When a contract has been signed with IPX you will be able to request a User ID by emailing [ipx.support.usa@ericsson.com](mailto:ipx.support.usa@ericsson.com).

You will receive an email with login details. Sample email:

Hi John Doe,

You have been added as a user to the IPX Program Manager with the below information.

For login go to <http://uspgmgr.ipx.com/my/program>

---

User:	mrdoe
Password:	ma4730g
Email:	franco.maras@ericsson.com
Office Phone:	+1 972 583 2467
Mobile Phone:	+1 469 231 6243

---

Regards,

IPX Support USA

# 3 Login

As a new user, you will be requested to change your password at the initial login attempt. Your new password has to be at least 6 characters.

## 4 My Account

After login, you will see the Maintenance Schedule Updates.  
Any news on network changes or maintenance activities will appear here.

Note that the news is scrolling in the window.

» HOME » MY ACCOUNT » SUPPORT » ABOUT IPX » CONTACT US » ADMIN

» Program Requests » Profile » Add User

---

**You are logged in as:**  
admin

---

**Logout**

---

**Help**

- User Guide

---

Here you can work with your Program Requests and any Program Requests submitted by your associates. You may also update your Profile information and add Users for your company.

### Maintenance Schedule Updates

**Description**

Sprint will be performing maintenance on Wednesday, May 7, 2008 that will affect all premium message traffic.

**Severity**

Info

**Impact**

Premium message traffic will be affected.

**Start Time**

2008-05-07 01:00:00 (CST)

**End Time**

2008-05-07 07:00:00 (CST)

**Company**

Boost

---

# 5 Profile

In the My Account -> Profile section you are able to view your current information:

The screenshot shows a user profile page with a navigation bar at the top containing links for HOME, MY ACCOUNT, SUPPORT, ABOUT IPX, and CONTACT US. Below the navigation bar, there are links for Program Requests, Profile, Change Password, and Change Info. The main content area is divided into two sections: a left sidebar and a main profile area. The sidebar shows the user is logged in as 'mrdoe' and has a Logout button. The main profile area displays the user's current information, including their User ID, First Name, Last Name, Email, and two phone numbers (business and mobile).

You are logged in as:	
mrdoe	
Logout	

Your current information:	
User:	mrdoe
First Name:	John
Last Name:	Doe
Email:	franco.maras@ericsson.com
Phone (business):	+1 972 583 2467
Phone (mobile):	+1 469 231 6243

## 5.1 Change Password

Simply enter your current password and the new password twice to change.

## 5.2 Change Info

You may change your profile information, including the User ID.

# 6 Add User

You may add colleagues at your company as users of the IPX Program Manager.

» HOME » MY ACCOUNT » SUPPORT » ABOUT IPX » CONTACT US » ADMIN

» Program Requests » Profile » Add User

---

**You are logged in as:**  
admin

---

**Logout**

---

**Help**  
- User Guide

---

**Here you can Add Users at your company that may need access to the Program Manager.**

**Please fill out the New User information.**

**User:**  (autogenerated if blank)

**First Name:**

**Last Name:**

**Email:**

**Phone (business):**

**Phone (mobile):**

## 7 Program Request Management

In addition to the User Guide it is helpful to look at the Program Request Samples. The links to the Samples are available on the left side once you are on the My Account -> Program Requests page.

Here you will also be able to see all Program Request submitted by any member of your company.

» HOME » MY ACCOUNT » SUPPORT » ABOUT IPX » CONTACT US

» Program Requests: [Add](#) [List](#) [Profile](#)

---

**You are logged in as:**  
mrdoe

---

**Logout**





---

**Samples**









- One-time
- Subscription

---

**Legend**

-  Delete Program Request
-  View Program Request Notes
-  View Program Request Warnings
-  View Operator Status

Below are all of your company's Program Requests. Use the UP and DOWN arrows to sort the Program Requests by each field.

Program Request	Short Code	Status	Updated	Started	Originator	Action
Test Program	11111	Revisit	11/02/07	11/02/07	Doe	
GreenCup Sample	55555	Certified	10/29/07	10/29/07	Smith	
5th	55555	Started	10/30/07	10/25/07	Smith	
4th	55555	Accepted by IPX	10/25/07	10/23/07	Smith	 
3rd Request	55555	Resubmitted	10/30/07	10/22/07	Smith	
2nd Program	55555	Certified	11/01/07	10/18/07	Smith	 

The Legend on the left side explains the icons used in the list of Program Requests.

Note that a Program Request can only be 'Deleted' before it is submitted.

Operator Status only comes in to play once the Program Request has been 'Accepted by IPX'.

## 7.1 Add Program Request

You are able Add a request by any of the methods visible below. If this is the first request, 'Use existing Short Code' and 'Duplicate a current program' will not be visible.

» HOME » MY ACCOUNT » SUPPORT » ABOUT IPX » CONTACT US

» Program Requests: [Add](#) [List](#) » Profile

**You are logged in as:**  
mrdoe

**Logout**

**Samples**

**To add a New Program Request, you can:**

- Add a new Short Code
- Use existing Short Code
- Duplicate a current program
- Switch Aggregator

Prepare to Add Program Request

The process to add a Program Request is divided into Steps 1 through 4.

It is important to know that the Program Request information will not be saved until you click '**Save & Continue**' on each page.

The Program Request will only be submitted once you have completed all four steps, at which time no further edits will be possible. You can navigate between the steps by clicking on the Step numbers on top of the page and at the bottom of the page.

Note that Help text is available when you mouse over the headings.

Most of the fields are mandatory and an Alert will be displayed if a field is empty or non-compliant.

## 7.2 Step 1

Enter or Select the Program Information:

- Program Name
- Short Code
- Application Type
- Operators

**Program Name:**

**Short Code:**

**Application:**

Operators that support an Application Type are displayed when the Application Type is chosen. Note that the program request may only have one associated application type. If you intend to support several Application Types, please duplicate the current Program Request once you have completed the submission.

**Application Type:**

- |   |  |
|---|--|
| <input checked="" type="radio"/> <i>Mobile Binary Content</i> | <input type="radio"/> <i>Voting</i>            |
| <input type="radio"/> <i>Chat</i>                             | <input type="radio"/> <i>Alerts</i>            |
| <input type="radio"/> <i>Trivia</i>                           | <input type="radio"/> <i>Mobile Marketing</i>  |
| <input type="radio"/> <i>Interactive TV</i>                   | <input type="radio"/> <i>Interactive Radio</i> |
| <input type="radio"/> <i>Contest</i>                          | <input type="radio"/> <i>Text-2-Buy</i>        |

**Operators supporting**

**Mobile Binary Content**

- |   |  |  |  |
|---|--|--|--|
| <input checked="" type="checkbox"/> <i>at&amp;t</i> | <input type="checkbox"/> <i>T-Mobile</i> | <input type="checkbox"/> <i>Sprint</i> | <input type="checkbox"/> <i>SunCom</i> |
|---|--|--|--|

Continue to Enter or Select:

- Program Details
- Premium or Standard Program Type
- Premium Charges (if Premium Program Type)
- Subscription Type (if Premium Program Type)

Note that each Program Request has one Application Type. The selection of operators varies according to the selection of Application Type.

**Program Details:**

Test Program Details

**Program Type:**

Premium  Standard Rate

**Planned Premium Charges:**

0.25  0.50  0.99  1.49  1.99  2.49  2.99  
 3.99  4.99  5.99  6.99  7.99  8.99  9.99

**Subscription Type:**

None  Monthly

Save & Continue

## 7.3 Step 2

### 7.3.1 Program Dates

Enter the Program Date information:

- Test Date
- Promotion Date
- Estimated Start Date
- Estimated End Date
- Maintenance Window Start Time
- Maintenance Window End Time
- Maintenance Window Time Zone

#### Program Dates

Fill out the dates below according to your best knowledge, all in mm/dd/yyyy format. Note that the Test Date must be a minimum of 3 weeks after the submission of the Program Request. In similar fashion, the Promotion Date must succeed the Test Date by a minimum of 2 days. When adding a new Program Request, the fields are populated with the earliest possible dates. You may change the dates in the fields or click on the calendar image.

**Test Date:**  /  /  +21 days (mm/dd/yyyy)



**Promotion Date:**  /  /  +23 days



**Estimated Start Date:**  /  /



**Estimated End Date:**  /  /   Ongoing



**Maintenance Window Start:** Hour:  Minute:  am

**Maintenance Window End:** Hour:  Minute:  am

**Maintenance Window Time Zone:**

### 7.3.2 Storefront URL

Enter Storefront URL information:

- Web URL
- WAP URL
- T-Mobile WAP URL (if applicable)
- Beta site URL with User and Password information (if applicable)

#### Storefront URL Information

**Web:**

**WAP:**

**T-Mobile WAP:**

**Beta site:**

**User:**

**Password:**

Save & Continue



For each selected Advertising Media, you are also requested to provide Advertising Details, for instance for a Web Banner.


Don't forget to click Add before closing the window.


Fill out all the details below and click Add. You may add multiple items. The added item(s) are then listed at the bottom of the window. Click Close Window when you are finished adding the items.

**Web**

**Name:**

**Description:**

**Start Date:**  /  /  (mm/dd/yyyy) 

**End Date:**  /  /  (mm/dd/yyyy) 

Name	Start Date	End Date	Delete
------	------------	----------	--------

## 7.4 Step 3

If the Program will include advertising, the Call To Action and Marketing Details must be provided. Marketing material may also be uploaded.

**Call To Action & Marketing Details:**

Please fill out the Call To Action and Marketing Details for each Advertising Media Category.

**Call To Action for Web Advertising**

**Marketing Details for Web Advertising**

**Marketing Files for Web Advertising**

[Upload / View Files](#)

---

Add the Message Flows by clicking on the link, which will open a new window.

**Message Flow:**

Please provide the Message Flows for the Program request by clicking the link below.

[Add / Edit / View Messages Flows](#)

Add all Message Flows that apply.

**Message Flows**

Below you may add Messages to a specific Message Flow. Note that one Message Flow is visible at the time, with 'MO Opt-In' shown as default. Select a Message Flow to add messages or change the message sequence. You may enter as many messages per Message Flow as necessary.

**Important:** add only the exact message below. Further information is to be added to the Call To Action & Marketing Details fields.

MO Opt-In	Web Opt-In	WAP Opt-In	Ongoing	Opt-Out	Error	Renewal
-----------	------------	------------	---------	---------	-------	---------


**Direction:**    **Mobile Terminated (MT)**    **Mobile Originated (MO)**

**Message:**

39 characters entered   -----   121 characters remaining.

**Premium Charge:**

Change the sequence of messages by using the up and down arrows for each entered message.

Sequence	Direction	Message	Premium Charge	Delete
<i>1</i>	<i>MO</i>	<i>Beyonce</i>	<i>0.00</i>	

Edit the Mandatory Messages for STOP and HELP. A template is provided for your convenience, but note that the support information must be replaced.

**Mandatory Messages**

**Universal STOP:** *(END, QUIT, UNSUBSCRIBE, CANCEL)*

```
(Test Program): You have been removed from the service and  
will no longer rcv msgs (or charges). For Help email  
cust.support@email.com or toll free #
```

150 characters entered ----- 10 characters remaining.

**Universal HELP:**

```
(Test Program): For help email (cust.support@email.com or call  
XXX.XXX.XXXX). Send Stop to quit (standard msg rates apply).
```

124 characters entered ----- 36 characters remaining.

Finally, add the Support Information.

**Support Information**

**Email:**

**Phone:**

**Contact URL:**

**Program Terms & Conditions (URL):**

Save & Continue

## TAKING YOU FORWARD

### 7.5 Step 4

Supply the Technical Contact for the Program and confirm all of the below.

#### Program Manager Contact

*Submitter is Program Manager Contact*

#### Technical Contact:

Einstein Webber 

OR

First Name:

Last Name:

Email:

Phone (business):

Phone (mobile):

#### Confirmations

- I confirm that the service(s) will comply with all carrier requirements.*
- I understand that any changes to the service, as described in this document, will require an updated service brief to be submitted and approved before changes to the service are made.*
- I acknowledge that if the service is found to be out of compliance the service(s) can be terminated at anytime without prior notification.*
- I acknowledge that before this service brief is submitted to any carrier the service will be fully operational and ready for certification testing. This includes all WEB/WAP components and support procedures.*

I confirm that I have read and understood the following guidelines:

**MMA: Consumer Best Practices Guidelines for Cross-Carrier Mobile Content Programs**

**IPX US Operator-Specific Restrictions and Guidelines**

**AT&T Customer Experience Policy for Third-Party Wireless Content Providers**

Submit

### 7.5.1 Provisioned on T-Mobile

If the Program Request has been provisioned in the T-Mobile network, the heading T-Mobile Certification Test Plan will appear below the Technical Contact heading.

You may save and edit the Certification Template on your local computer and then upload it to IPX.

The latest uploaded Certification Document will then be listed as show below.

#### Program Manager Contact

*Submitter is Program Manager Contact*

<b>Technical Contact:</b>	<input type="text" value="John Smith"/>
	OR
<b>First Name:</b>	<input type="text"/>
<b>Last Name:</b>	<input type="text"/>
<b>Email:</b>	<input type="text"/>
<b>Phone (business):</b>	<input type="text"/>
<b>Phone (mobile):</b>	<input type="text"/>

#### T-Mobile Certification Test Plan

Fill out the **Certification Template** and then **upload** it to the server.

Look at the **T-Mobile Certification Testing Guidelines** for certification assistance.

*You have previously uploaded:*

**Certification Document (2008-06-12 15:57:17)**

## 7.5.2 Audits

If IPX or an operator completes an audit of the Program, the information will be seen in Step 4:

### Program Manager Contact

*Submitter is Program Manager Contact*

#### Technical Contact:

John Smith

OR

First Name:

Last Name:

Email:

Phone (business):

Phone (mobile):

Audits				
Operator	Description	Status	Docs	Start Date
Boost	2nd program audit	Failed	06/21/08 06/21/08 06/21/08	06/21/08
		<input type="button" value="Acknowledge"/>		

The owner of the Program will be notified via email when a new audit is available in the Program Manager.

Findings from the Audit are summarized in documents accessible by a link in the Docs column.

Once notified, you should acknowledge the notification. Any findings that need to be corrected should be corrected.

If the status is 'Failed', you are required to correct all the findings.

<b>Audits</b>				
<b>Operator</b>	<b>Description</b>	<b>Status</b>	<b>Docs</b>	<b>Start Date</b>
<i>Boost</i>	<i>2nd program audit</i>	<i>Acknowledged</i>	<b>06/21/08</b>	<i>06/21/08</i>
		<b>Ready for Validation</b>	<b>06/21/08</b>	

Please change the status to 'Ready for Validation' once the correction has been made. It will allow IPX to confirm the changes and inform the operator.

If the status is 'Passed', you only need to acknowledge the audit.

## 7.6 Verification

A verification of the Program Request is performed during the Submit. If the Program Request is incomplete, you may see something like the below summary.

### Program Request Summary

Your Program Request contains some errors that must be corrected before it can be submitted.

If you would like to get in touch with us, please use the [Contact Us](#) link.

<b>Program ID:</b>	8
<b>Program Details:</b>	Test Program Details
<b>Short Code:</b>	11111
<b>Program Type:</b>	Premium
<b>Subscription Type:</b>	None
<b>Application Type:</b>	Mobile Binary Content
<b>Operators:</b>	at&t
<b>Support Information:</b>	
<b>Help Message:</b>	<a href="#">Help Message must be supplied.</a>
<b>Stop Message:</b>	<a href="#">Stop Message must be supplied.</a>
<b>Support Email:</b>	<a href="#">Support Email must be supplied.</a>
<b>Support Phone:</b>	<a href="#">Support Phone must be supplied.</a>
<b>Contact URL:</b>	<a href="#">Contact URL must be supplied.</a>
<b>Program Terms URL:</b>	<a href="#">Program Terms URL must be supplied.</a>
<b>Web:</b>	<a href="#">Please provide the Call To Action for Web Advertising.</a>
<b>Web:</b>	<a href="#">Please provide the Marketing Details for Web Advertising.</a>
<b>Web Opt-In:</b>	<a href="#">Message Flow for Web Opt-In must be provided.</a>

## 7.7 Summary

A successful submit will display something similar to the below summary.

### Program Request Summary

Here is your summary of the submitted Program Request. We will review the request and let you know if there are any items that needed to be addressed before the request can be submitted to the operators. All interaction does normally proceed through this tool. You are always welcome to add Notes to the Program Request. If for any reason you would like to get in touch with us, please use the [Contact Us](#) link.

<b>Program ID:</b>	8
<b>Program Details:</b>	<a href="#">Test Program Details</a>
<b>Short Code:</b>	11111
<b>Program Type:</b>	Premium
<b>Subscription Type:</b>	None
<b>Application Type:</b>	Mobile Binary Content
<b>Operators:</b>	at&t
<b>Support Information:</b>	<a href="mailto:ipx.support.usa@ericsson.com">ipx.support.usa@ericsson.com</a>  <a href="tel:+18005555555">+1 800 555 5555</a>  <a href="http://contact.com">http://contact.com</a> <a href="http://terms.com">http://terms.com</a>

A confirmation email is also sent:

Hi John Doe,  
Thank you for your Program Brief submission! Someone from the Ericsson IPX Program Team will review your submission and you will receive a follow up e-mail notification with approval or rejection. Typical response time to new requests is 2 business days but this timing is subject to change. You are welcome to check back to the IPX Program Manager website for any program status updates - they will be posted on the My Account page as they become available.

<http://uspgmgr.ipx.com/my/program?action=edit&id=8&step=1>

-----  
Program ID: 8  
Short Code: 11111  
Program Type: Premium  
Subscription Type: None  
Application Type: Mobile Binary Content  
Operators: at&t

Program Details: Test Program Details

Support Information: [ipx.support.usa@ericsson.com](mailto:ipx.support.usa@ericsson.com)  
+1 800 555 5555  
<http://contact.com>  
<http://terms.com>

-----  
Best Regards,

IPX USA Account Team

Web: <http://uspgmgr.ipx.com>  
Phone: 1-866-384-2520

## 7.8 Notes

Notes can be added to a Program Request by the user and by IPX, by clicking on the Notes icon in the header.

<b>Step</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>Test Program (Submitted)</b>	
-------------	----------	----------	----------	----------	---------------------------------	---

Sample Note:

Add or view the notes for the Program Request. Click Close Window when you are finished adding the notes. Added notes are visible below.

**Test Program**

Note for

Submitter	Time of Entry	Program Details
IPX	11/02/07 04:44 PM	<i>Please expand your Program Details. Add more information on the content and what age group the marketing is targeting.</i>



## 7.9 Operator Status

For a Certified Program Request the Operator Status may look like this:

Displayed below is status for each operator that is included in the **GreenCup Sample** Program Request.

<b>Operator</b>	<b>Status</b>
<i>at&amp;t</i>	<i>Live</i>
<i>T-Mobile</i>	<i>Live</i>
<i>Sprint</i>	<i>Live</i>
<i>SunCom</i>	<i>Live</i>
<i>Virgin</i>	<i>Live</i>
<i>Verizon</i>	<i>Live</i>
<i>Midwest Wireless</i>	<i>Live</i>
<i>Cellular South</i>	<i>Live</i>
<i>Cricket</i>	<i>Live</i>
<i>Nextel</i>	<i>Live</i>
<i>Boost</i>	<i>Live</i>
<i>Alltel</i>	<i>Live</i>

## 7.10 Status List

The list of possible status for a Program Request:

- Started
- Submitted
- In Review
- Revisit
- Resubmitted
- Accepted by IPX
- Rejected by Operator
- Certified

In the case that a Program Request is rejected by an operator, the Program Request will be spawned as a separate Program Request (if multiple operators were initially requested).

Once a Program request has been 'Accepted by IPX' there will also be a status for each Operator request:

- Planned
- Submitted
- Rejected
- Approved
- Provisioned
- Live

## 7.11 Field Information

These are all the Help Texts for the Program Request fields.

### 7.11.1 Program Name

Name of the Program, it will be displayed on wireless customers bill. It must be 3-15 characters long.

### 7.11.2 Short Code

List the 4-6 digit short code used for this program.

### 7.11.3 Program Details

Please describe a general (conceptual) overview of the program. What and how it will be offered is necessary. Pricing information should not be detailed here.

### 7.11.4 Program Types

This is the pricing model for the Program.

### 7.11.5 Test Date

Date the service will be ready for testing, must be 21 days from now

### 7.11.6 Promotion Date

It must be 2 days after the Test Date.

### 7.11.7 Estimated Start Date

This date must be equal to or later than the Promotion Date.

### 7.11.8 Estimated End Date

If Program is Ongoing, please check the box.

**TAKING YOU FORWARD****7.11.9 Maintenance Window Start**

This is the time frame for server or application maintenance (Start).

**7.11.10 Maintenance Window End**

This is the time frame for server or application maintenance (End).

**7.11.11 Advertising Media**

Please check off and detail all methods for advertising.

**7.11.12 Market Reach**

Please select one.

**7.11.13 Monthly Volume**

Please detail the estimated traffic volume here.

**7.11.14 Call to Action**

This is a critical program element! Please describe the specific text displayed in any advertising that is used to prompt user interaction with the short code. It is imperative that the text is compliant with the carrier rules governing the program type listed in the carrier "Playbooks". Detail the pricing, any messaging fees and general terms of use.

**7.11.15 Beta site**

Typically this is a non-production site with full functionality used by all carriers to test and verify campaign for compliance.

**7.11.16 T-Mobile WAP**

T-Mobile requires that all content delivery pushes must be on a separate whitelisted "d2c" subdomain.

**TAKING YOU FORWARD**

**7.11.17 STOP**

Provide the exact message that user receives in response to texting STOP.

**7.11.18 HELP**

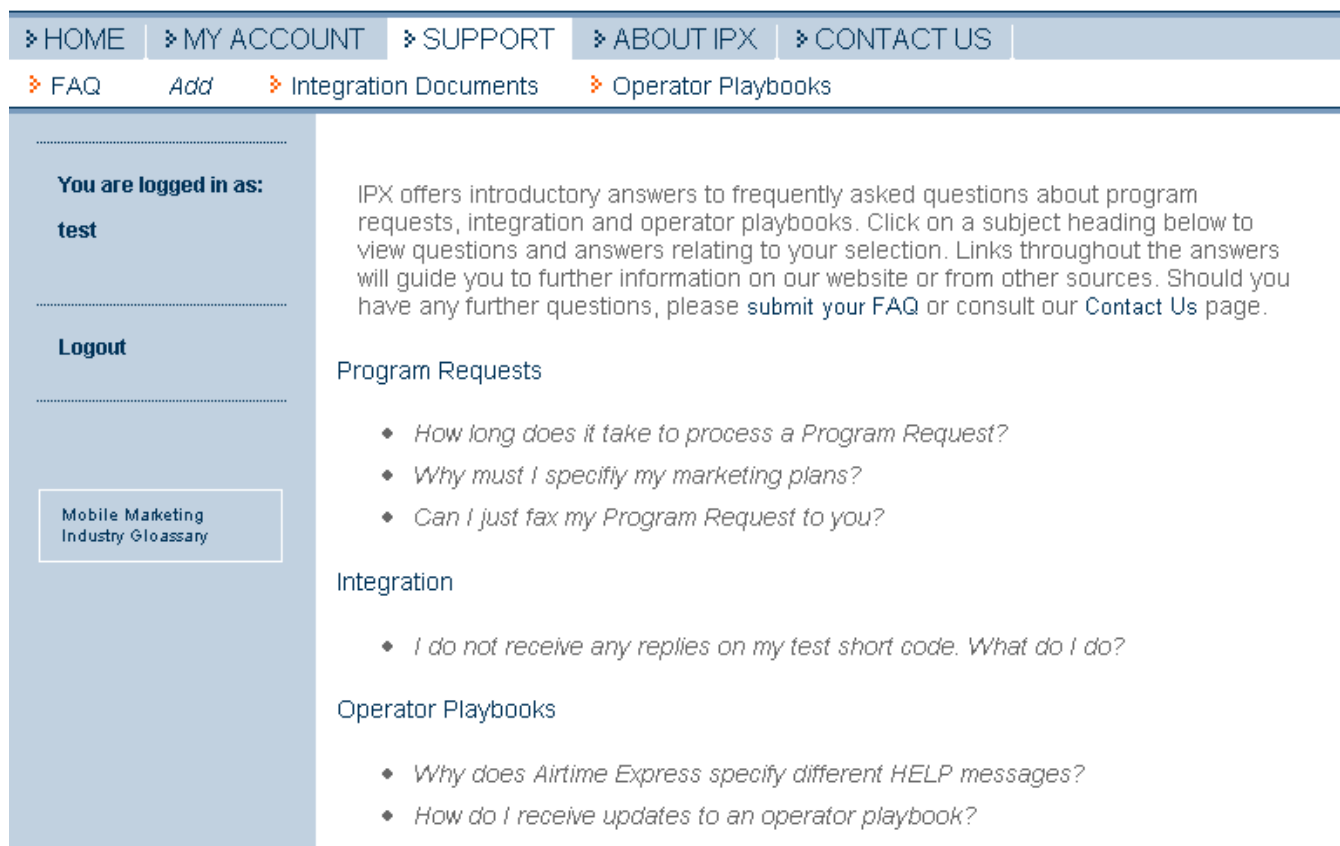
Provide the exact message that user receives in response to texting HELP.

## 8 Support

The section describes the different support areas.

### 8.1 FAQ

You may browse the FAQ by clicking on each FAQ area, e.g. Program Requests or by clicking on a specific question.



» HOME   » MY ACCOUNT   » SUPPORT   » ABOUT IPX   » CONTACT US

» FAQ   Add   » Integration Documents   » Operator Playbooks

**You are logged in as:**  
**test**

**Logout**

Mobile Marketing Industry Glossary

IPX offers introductory answers to frequently asked questions about program requests, integration and operator playbooks. Click on a subject heading below to view questions and answers relating to your selection. Links throughout the answers will guide you to further information on our website or from other sources. Should you have any further questions, please [submit your FAQ](#) or consult our [Contact Us](#) page.

#### Program Requests

- ◆ *How long does it take to process a Program Request?*
- ◆ *Why must I specify my marketing plans?*
- ◆ *Can I just fax my Program Request to you?*

#### Integration

- ◆ *I do not receive any replies on my test short code. What do I do?*

#### Operator Playbooks

- ◆ *Why does Airtime Express specify different HELP messages?*
- ◆ *How do I receive updates to an operator playbook?*

By clicking on Add you may submit questions that you believe would make a great addition to the FAQ. The submission is reviewed by IPX USA Support before it is published.

You are logged in as:

test

[Logout](#)

[Mobile Marketing Industry Glossary](#)

## FAQ Submission

Please provide as much detail on your question as possible. It is great if you have an answer that you would like to share. If not, we will be sure to find the solution to your question.

We will review your submission before it is published.

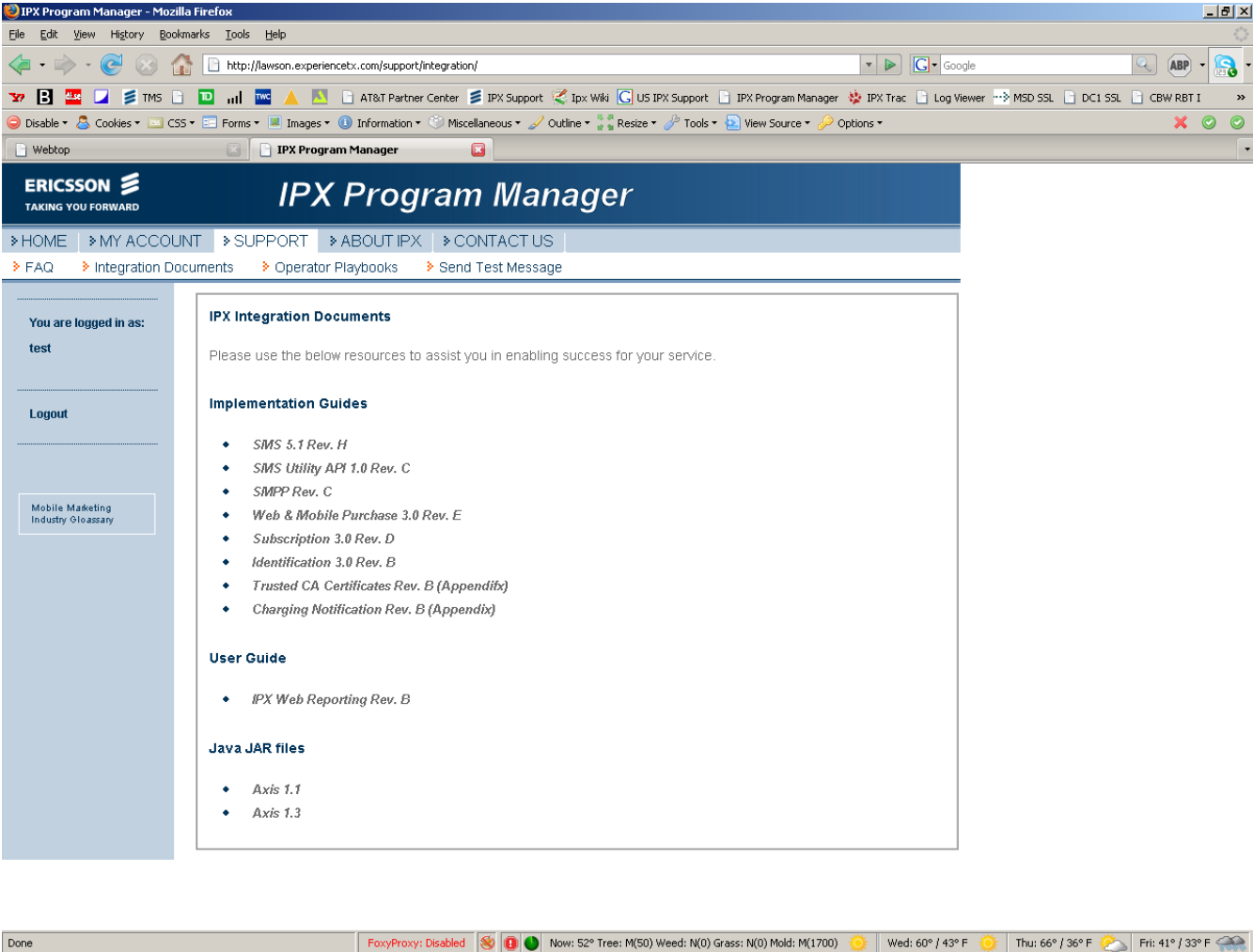
Thank you.

**Question:**

**Answer:**

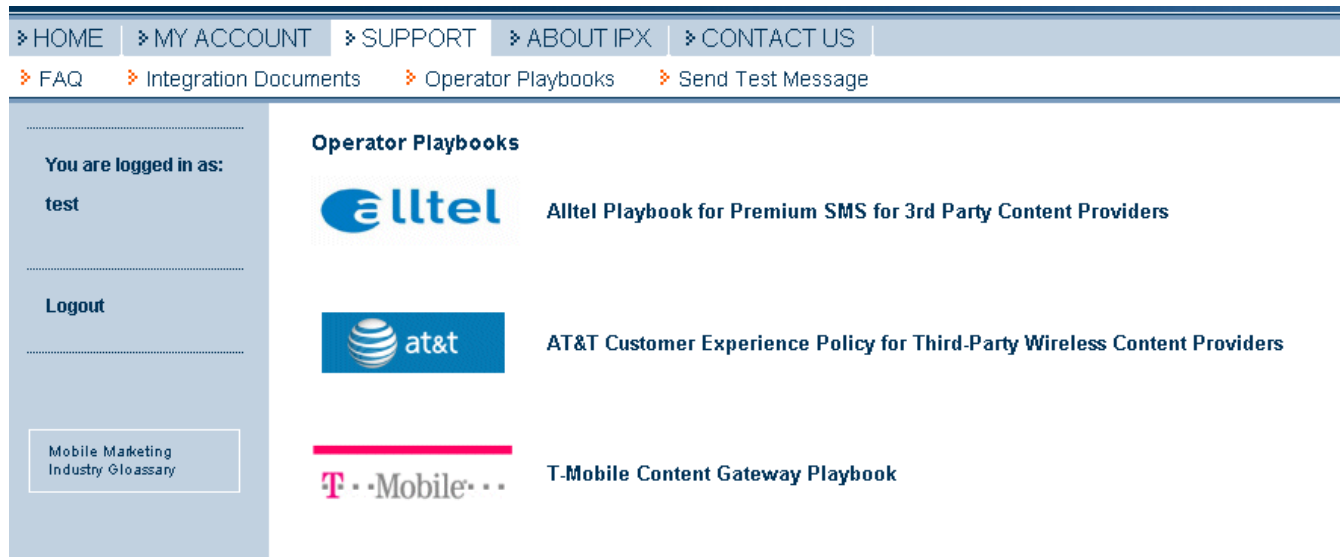
## 8.2 Integration Documents

In this section you will find all the documentation required for your integration.




## 8.3 Operator Playbooks

Here you can find the operator rules and regulations.



The screenshot shows the IPX Program Manager interface. At the top, there is a navigation bar with links: HOME, MY ACCOUNT, SUPPORT, ABOUT IPX, and CONTACT US. Below this is a secondary navigation bar with links: FAQ, Integration Documents, Operator Playbooks, and Send Test Message. On the left side, there is a sidebar with the text "You are logged in as: test" and a "Logout" button. Below the sidebar is a "Mobile Marketing Industry Glossary" link. The main content area is titled "Operator Playbooks" and lists three items:

-  **Alltel Playbook for Premium SMS for 3rd Party Content Providers**
-  **AT&T Customer Experience Policy for Third-Party Wireless Content Providers**
-  **T-Mobile Content Gateway Playbook**

## 8.4 Deactivation Lists

Available operator's deactivation lists are displayed here.



The screenshot shows the IPX Program Manager interface. At the top, there is a navigation bar with links: HOME, MY ACCOUNT, SUPPORT, ABOUT IPX, CONTACT US, and ADMIN. Below this is a secondary navigation bar with links: FAQ, Integration Documents, Operator Playbooks, Deactivation Lists, Send Test Message, and WAP Demo. On the left side, there is a sidebar with the text "You are logged in as: admin" and a "Logout" button. Below the sidebar is a "Mobile Marketing Industry Glossary" link. The main content area is titled "Operator Deactivation Reports" and lists three items:

Operator Logo	Report Title	Timestamp
	at&t Deactivation Report	(2008-03-07 15:45:28)
	Sprint Deactivation Report	(2008-03-07 15:37:12)
	T-Mobile Deactivation Report	(2008-03-07 15:45:28)

## 8.5 Send Test Message

It is possible to send a Test Message to a mobile phone using IPX. You may use your Short Code if it is live and has been activated by IPX.

Alternatively, you may test with a designated Test Short Code. Note that the designated Test Short Code may not deliver messages to T-Mobile subscribers at this point.

### 8.5.1 My Short Code

To send a Test Message:

- choose your activated Short Code
- provide MSISDN, starting with the country code
- choose operator
- fill out the message



Navigation: [HOME](#) [MY ACCOUNT](#) [SUPPORT](#) [ABOUT IPX](#) [CONTACT US](#)

Breadcrumb: [FAQ](#) [Integration Documents](#) [Operator Playbooks](#) [Send Test Message: My Short Code](#) [Test Short Code](#)

**You are logged in as:**  
test

**Logout**

Mobile Marketing Industry Glossary

### Send Test Message

**Short Code:**  (From)

**MSISDN:**  e.g. 15551234567 (separate multiple numbers with space, max 5)

**Operator:**

**Message:**

### 8.5.2 Test Short Code

This function uses a designated Short Code in combination with your IPX login credentials. It may be helpful to use this option before your Short Code has been provisioned.

TAKING YOU FORWARD

## 8.6 WAP Demo

Here you can send a WAP Push to your mobile with the IPX WAP Billing demo URL.

<a href="#">» HOME</a>	<a href="#">» MY ACCOUNT</a>	<a href="#">» SUPPORT</a>	<a href="#">» ABOUT IPX</a>	<a href="#">» CONTACT US</a>	<a href="#">» ADMIN</a>	
<a href="#">» FAQ</a>	<a href="#">» Integration Documents</a>	<a href="#">» Operator Playbooks</a>	<a href="#">» Deactivation Lists</a>	<a href="#">» Send Test Message</a>	<a href="#">» WAP Demo</a>	<a href="#">» Subscription Status</a>

<b>You are logged in as:</b> <b>admin</b>	Here you can send the IPX USA WAP Billing Demo site to your mobile phone. Demo URL: <a href="http://lawson.experiencetx.com/wap/">http://lawson.experiencetx.com/wap/</a>
<b>Logout</b>	<b>Send Demo URL</b>
<a href="#">Mobile Marketing Industry Glossary</a>	<b>MSISDN:</b> <input type="text" value="1"/> e.g. 15551234567 (separate multiple numbers with space, max 5)
	<b>Operator:</b> <input type="text" value="Unknown Operator/ Not required"/> <input type="button" value="v"/>
	<input type="button" value="Send"/>

## 8.7 Subscription Status

You may check on the status of a subscription providing that you have the Subscription ID and Consumer ID (MSISDN).

<a href="#">HOME</a>   <a href="#">MY ACCOUNT</a>   <a href="#">SUPPORT</a>   <a href="#">ABOUT IPX</a>   <a href="#">CONTACT US</a>	
<a href="#">FAQ</a>   <a href="#">Integration Documents</a>   <a href="#">Operator Playbooks</a>   <a href="#">Deactivation List</a>   <a href="#">Send Test Message</a>   <a href="#">WAP Demo</a>   <a href="#">Subscription Status</a>	
<p><b>You are logged in as:</b> demo</p> <p><b>Logout</b></p> <p>Mobile Marketing Industry Glossary</p>	<p><b>Check Subscription Status</b></p> <p><b>Subscription ID:</b> <input type="text" value="2-1048484"/></p> <p><b>Consumer ID:</b> <input type="text" value="19194918447"/></p> <p><input type="button" value="Get Subscription Status"/></p>

If the Subscription is active, you also have the ability to terminate the Subscription:

<a href="#">HOME</a>   <a href="#">MY ACCOUNT</a>   <a href="#">SUPPORT</a>   <a href="#">ABOUT IPX</a>   <a href="#">CONTACT US</a>   <a href="#">ADMIN</a>	
<a href="#">FAQ</a>   <a href="#">Integration Documents</a>   <a href="#">Operator Playbooks</a>   <a href="#">Deactivation List</a>   <a href="#">Send Test Message</a>   <a href="#">WAP Demo</a>   <a href="#">Subscription Status</a>	
<p><b>You are logged in as:</b> admin</p> <p><b>Logout</b></p> <p>Mobile Marketing Industry Glossary</p>	<p><b>IPX response</b></p> <p><b>Subscription ID:</b> 2-1048484</p> <p><b>Consumer ID:</b> 19194918447</p> <p><b>correlationId:</b> IPX US Demo Subscription Status</p> <p><b>subscriptionStatus:</b> 1</p> <p><b>subscriptionStatusMessage:</b> Active</p> <p><b>responseCode:</b> 0</p> <p><b>responseMessage:</b> Success</p> <p><input type="button" value="Terminate Subscription"/></p>